Attendance:

* + Maisie Rice (non-voting)
  + Katelyn Mansker (non-voting)
  + Becca Cherpak (non-voting)
  + Rafael Norwood
  + Nicholas Fuselier (absent)
  + 'Ilaheva Tua-one (absent)
  + Kristi Webb (absent)
  + Kaiden Veatch
  + Lily Favila (absent)
  + Adam Lewis (absent)
  + Chelsea Baker
  + Ben Moses
  + Asher Early (absent)
  + Rachel Hardison
  + Orion Capela (absent)

**Agenda:**

Emergency Dining Discussion

* Larry Lee
  + Need to change dining program
    - Jeremy has done this at around 200 colleges/ universities
  + NACUF- national association of college and university food services
    - Over 80% of commuter students say they like our dining program
    - 16% of residential students say they like our dining program
  + These populations have two very different dining experiences
  + How can we change this?
    - We need national dining retail
      * We are 1 of 2 colleges/ universities in Colorado that do not have national dining
  + Meal plan portability- residential student ability to use meal plan swipes at our retail locations
  + What would we put where?
  + We are losing money on our dining (~$1.2 million)
    - 3 reasons why
      * Empty beds
      * Too many venues
      * Too cheap of meal plans
  + Will increase foot traffic to the UC
  + We are not outsourcing this- we will be becoming a franchisee
    - These will be student workers!
  + Going to have to leverage a line of credit from the CU System
    - About $4-5 million
    - Update Clyde’s- been 11-ish years since an update has happened
      * The physical experience
        + Color pallet
        + Finisher/ fixtures
        + Entertainment opportunities (jukebox on app, trivia)
        + Want to expand the kitchen space

That's why they are not on the mobile ordering app

* + Categories:
    - Coffee:
      * Dutch Bros
      * Starbucks
      * Columbine- needs food *and* coffee
        + Einsteins
        + Tim Horton’s
        + Dunkin Donuts (will not go on campus unless they can run it)
    - Sandwich
      * Jersey Mike’s
      * Firehouse
      * Which Wich
      * Jimmy John’s (will not go on campus unless they can run it)
    - Chicken
      * Cane’s
      * Slim Chickens (has more variety in sauce)
      * Zaxby’s
      * Popeye's (bone-in)
    - Fresh Mex
      * Qdoba
      * Moe’s
      * Chipotle (refuse to get into Higher Ed)
    - Pizza
      * Louie’s- hyperlocal
      * Marco’s
      * DP Dough
      * Olive- doing a pilot program for delivery on campus in January!
        + Olive from Alpine
* **Questions**
  + Would this impact tuition?
    - No
  + Will this connect to meal plan?
    - Yes, can use either the meal swipe or the clyde’s cash
  + Will there be revenue into the university/ UC/ departments?
    - Yes, from Aux services (the for-profit part of the non-profit university)
    - Yes, the retail will pay a space fee to the UC to be there
  + Will the retail locations offset that money loss?
    - Yes and no. Will depend on the brand. Will need to address meal plan costs
  + Who is the buy-in coming from?
    - Create a list and then rank those. But it will also depend on if the retail brand will let us have a franchise- we will get a no from some places
    - Have groups that we are pulling
    - Dining will have final decision
  + Will this increase or decrease the allergen availability?
    - Probably increase- the brands are usually really on top of things
  + National brands vs local businesses?
    - National brands have more visibility and more buy-in. Local may not have the capacity. Students want to see hyper-local, but want that *in addition to* their national brands
  + Will students be upset if they cannot use their retail rewards?
    - Maybe? Would depend on their brand loyalty. Residential students would be more apt to stay on campus no matter what- a lot don’t have cars
  + Would the go into the mobile ordering app?
    - Yes, into the UCCS ordering app; will collect UCCS dining points/ rewards

Adjourned: 11/15/24 at 1:08pm